

5. COST PROPOSAL

Firm Name: DigitalSky, LLC

Bidder to complete the following cost proposal. Price quoted shall be inclusive of all costs associated with creating a video. The estimated number of minutes shown below in no way commits the State to those figures as maximum or minimum contract amounts, but are for purposes of information only.

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire initial term)
Under Ten Minute Video	\$800	40
Ten to Twenty Minute Video	\$700	35
Twenty Minutes to One Hour Video	\$600	60

Optional Services	Per Hour Rate
Video Editing	\$120
Graphic Design	\$80
Copywriting	\$80
Video Still Photography	\$80
Video Motion Graphics	\$100
Video Shooting 1 Person (Single Camera)	\$80
Video Shooting 3 Person (Dual or Triple Camera)	\$205
Illustration	\$90
Consulting	\$90
Strategic Planning	\$90
Sound Design / Sound Edits	\$100

Optional Renewal Period One

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	\$775	15
Ten to Twenty Minute Video	\$675	25
Twenty Minutes to One Hour Video	\$575	60

Optional Services	Per Hour Rate
Video Editing	\$120
Graphic Design	\$80
Copywriting	\$80
Video Still Photography	\$80
Video Motion Graphics	\$100
Video Shooting 1 Person (Single Camera)	\$80
Video Shooting 3 Person (Dual or Triple Camera)	\$205
Illustration	\$90
Consulting	\$90
Strategic Planning	\$90
Sound Design / Sound Edits	\$100

Optional Renewal Period Two

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	\$775	15
Ten to Twenty Minute Video	\$675	25
Twenty Minutes to One Hour Video	\$575	60

Optional Services	Per Hour Rate
Video Editing	\$120
Graphic Design	\$80
Copywriting	\$80
Video Still Photography	\$80
Video Motion Graphics	\$100
Video Shooting 1 Person (Single Camera)	\$80
Video Shooting 3 Person (Dual or Triple Camera)	\$205
Illustration	\$90

BAFO

**Cost Proposal
RFP 6156 Z1
Drug Overdose Prevention Instructional Videos**

Firm Name: DigitalSky, LLC

Bidder to complete the following cost proposal. Price quoted shall be inclusive of all costs associated with creating a video. The estimated number of minutes shown below in no way commits the State to those figures as maximum or minimum contract amounts, but are for purposes of information only. **Bidder shall bid the cost per minute, not total cost. Proposals that do not meet this requirement will be considered invalid and rejected.**

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire initial term)
Under Ten Minute Video	\$720	40
Ten to Twenty Minute Video	\$630	35
Twenty Minutes to One Hour Video	\$540	60

Optional Services	Per Hour Rate
Video Editing	\$108
Graphic Design	\$72
Copywriting	\$72
Video Still Photography	\$72
Video Motion Graphics	\$90
Video Shooting 1 Person (Single Camera)	\$72
Video Shooting 3 Person (Dual or Triple Camera)	\$185
Illustration	\$81
Consulting	\$81
Strategic Planning	\$81
Sound Design / Sound Edits	\$90

Optional Renewal Period One

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	\$695	15
Ten to Twenty Minute Video	\$605	25
Twenty Minutes to One Hour Video	\$515	60

Optional Services	Per Hour Rate
Video Editing	\$108
Graphic Design	\$72
Copywriting	\$72
Video Still Photography	\$72
Video Motion Graphics	\$90
Video Shooting 1 Person (Single Camera)	\$72
Video Shooting 3 Person (Dual or Triple Camera)	\$185
Illustration	\$81
Consulting	\$81
Strategic Planning	\$81
Sound Design / Sound Edits	\$90

Optional Renewal Period Two

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	\$695	15
Ten to Twenty Minute Video	\$605	25
Twenty Minutes to One Hour Video	\$515	60

Optional Services	Per Hour Rate
Video Editing	\$108
Graphic Design	\$72
Copywriting	\$72
Video Still Photography	\$72
Video Motion Graphics	\$90
Video Shooting 1 Person (Single Camera)	\$72
Video Shooting 3 Person (Dual or Triple Camera)	\$185
Illustration	\$81
Consulting	\$81
Strategic Planning	\$81
Sound Design / Sound Edits	\$90